

Advocacy Training

Welcome!

Land Acknowledgement
Housekeeping
Grounding in Disability Justice
Group Agreements

Ethical Space

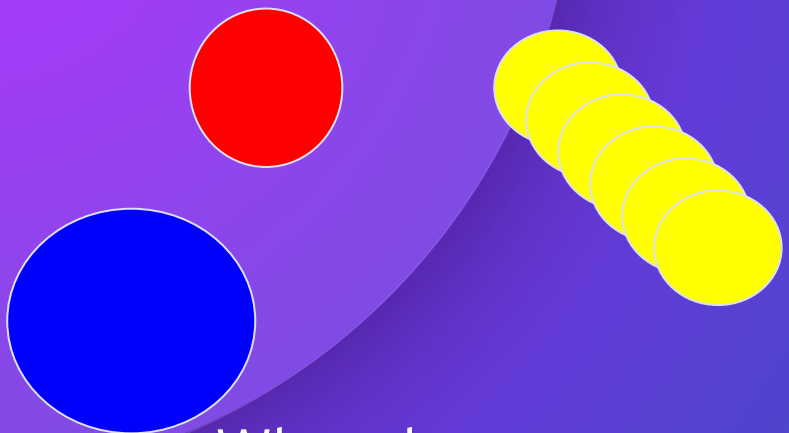
Coined by Elder Willie Ermine

Creating a place for knowledge systems to interact with mutual respect, kindness, generosity and other basic values and principles. All knowledge systems are equal; no single system has more weight or legitimacy than another.

1. What is advocacy?

Examples of advocacy at work

- ⊙ Creation of policy changes as a result of citizen lobbying
- ⊙ An increase of public awareness
- ⊙ The uplifting of voices and concerns of impacted people and the formation of solidarity and coalitions
- ⊙ The sharing of research results with a community so they can demonstrate to utilities and agencies data backing up their concerns. This can lead to new access to resources that meet those concerns.



Power Mapping

What do we want to achieve?

Who can we work with to achieve this goal?

Who needs to be engaged? How much power do they have to impact the issue?

What stories do we want to uplift?

Some Advocacy Tools

- Emails
- Petitions
- Calling your legislative line 800-372-7181
- Organizing community meetings or town halls (if you cannot lead one, consider supplying a meeting space for others to, providing refreshments, or to moderate or document.)
- Forming alliances or working groups
- Meeting with legislators
- Media contact
- Etc!

SAVE BERNHEIM FOREST



the LGS
PIPE
&

**Let's look at a petition
example together and
discuss the impact of a
collective action!**

<https://bernheim.org/forestunderthreat/pipeline/>



Ten minute break!

How to look up and write your legislator:

Visit the web address I drop in chat!

Go to that web address and enter your address. Click the pin. Scroll up and it will list your legislators! Click “View Bio Page” and on the page that pops up, Hit the “Email _____” button to write them.

What to say

Write about the issue and why it is important to you. Reference the bill number, if appropriate, in the email.

<https://apps.legislature.ky.gov/findyourlegislator/findyourlegislator.html>

Breakout pairs!

You'll be randomly assigned in pairs for the next 20 minutes. Spend ten minutes responding to my prompt each and then I'll ask folks to share out how that went for about ten minutes. Share and support each other!



Ten minute break!

Breakout time

If you're a community member and can lobby, you will stay with me to go in depth on that topic. If you are unable to lobby due to your position, you will be placed in the other breakout group to discuss all of the ways you can educate and inform! We come back to the main room at 3:40pm!

Some examples of upcoming lobby days that community members can join

* February 14:

We Love Voting Rights Rally and Lobby Day, organized by KFTC and the KY Voting Rights Coalition. [RSVP here](#)

* February 15:

Fairness Rally and Lobby Day, organized by the Kentucky Fairness Campaign. [RSVP here.](#)

* February 16:

Kentucky Advocacy Day, organized by American Lung Association. [RSVP here.](#)

* February 21:

Have a Heart for Housing Lobby day, sponsored by the Housing and Homelessness Coalition of Kentucky. [RSVP here.](#)

Tips When Meeting With Legislators

Schedule a meeting

You can email or call your legislator's office and request a meeting, 2-4 weeks in advance. Let them know what topic you want to discuss,

On the day of

Dress well, even if your meeting is on zoom, be a few minutes early. If you meet with a staffer instead of the legislator, that's equally good. They may even have more dedicated time. Most meetings are 15 Minutes.

Keep things brief. Start with a thank you. Give an overview of the bill(s) you want to discuss.

Let them know if you're a constituent. Speak from your experience, why this matters to YOU.

Share the time with others if in a group. Remember the time constraint. At the end, make an ask of the legislator. (cosponsor, support, oppose, etc) Leave room for their questions. Leave a one-pager with more information on the issue.

Follow up

Request a card or the email of the legislator or their staffer to follow up after. Send appreciation for the discussion and offer any resources and updates on the issue.

Q&A

What questions do you still have?

Thanks!

Put one word in the chat about how you feel about participating in and supporting advocacy after our time together.



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Tiffany Pyette is a community organizer, activist, advocate, published poet, and visual artist based in Eastern Kentucky. She builds capacity within several organizations and collectives in central Appalachia, with her organizational home being Kentuckians for the Commonwealth.

She is a former fellow of programs such as KFTC's Kentucky Empower Leadership Cohort, Younify's Democracy Fellowship, ACF's Capacity Builder Fellowship, and Colorado State's Mountain Sentinels fellowship. She has regularly lobbied with the RDLA (Rare Disease Legislative Advocates) and was a YARR (Young Adult Rare Representatives.)

She is also a KEJC Board Client Member, a UK-CARES Stakeholder Advisory Board Member, a KY Poor People's Campaign Coordinating Committee Member, and a member of the Waymaker's Collective's elected Appalcore.

Credits

Special thanks to all the people who made and released these awesome resources for free:

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